

# JOHN HENRICHS

## OBJECTIVE: COMMUNICATIONS POSITION

### PROFESSIONAL EXPERIENCE

**SAN ANTONIO  
EXPRESS-NEWS**  
San Antonio, Texas

**ASSISTANT NEWS EDITOR**

*June 2003 to present*

- Directly supervise production of Page One and take the lead in setting and communicating standards for the premier display space read by 500,000 people every day.
- Serve as primary night-time decision maker, altering and executing plans with deadline turnaround measured in minutes and hours. Take a lead role in presenting coverage of major news events that range from the 9/11 attacks to the 2006 midterm elections.
- Lead a team of 18 copy editors covering a 7-days-a-week, 365-days-a-year schedule.
- Use one-on-one meetings, peer counseling and discussion groups to develop and communicate standards for copy editors whose experience ranges from 2 to 30 years.
- Implement metrics for copy editor performance. Evaluate staff performance using on-going feedback and yearly written evaluations.
- Serve as the guiding force behind the copy desk's first written manual covering job guidelines and expectations.

**INTERIM DAY METRO EDITOR**

*August 2002 to June 2003*

- Served as full-time nerve center for Metro desk operations, coordinating the daily assignments of about 40 people. Directly supervised a team of eight reporters.
- Helped direct coverage of local 9/11 anniversary events, a City Council bribery scandal, a building collapse and a police shoot-out — stories that helped win the award for best spot news clips among Hearst Newspapers in 2002.

**COPY EDITOR**

*August 1999 to August 2002*

- Edited stories to meet standards of readability, accuracy and adherence to style. Wrote headlines with a knack for selling stories to busy readers.
- Edited and corrected page proofs. Used database system to track story progress.
- Built a reputation as a detail-oriented editor and took on positions with progressively more responsibility.

**AUSTIN AMERICAN-  
STATESMAN**  
Austin, Texas

**REPORTER**

*September 1998 to May 1999 (part-time while in school)*

Wrote news and features articles as a weekend cops and general assignment reporter. Covered everything from violent crime to a Spam festival.

**GROWZONE**  
Austin, Texas

**WEB DESIGNER / COPY EDITOR** *December 1998 to April 1999 (part-time while in school)*

- Entered HTML code, proofed pages and wrote copy for online gardening catalog.
- Served as troubleshooter for hundreds of web pages.

**COOL PAGES**  
Austin, Texas

**WEB DESIGNER**

*Summer 1998*

- Worked as a web designer for firm whose clients included Dell and Barshop & Oles.
- Designed web-page prototypes using Photoshop. Executed the design by using HomeSite to write HTML code that employed stylesheets and Javascript.

### EDUCATION

**UNIVERSITY  
OF TEXAS**  
Austin, Texas

**Bachelor of Arts, with Honors** — UT's interdisciplinary Plan II Honors Program, with a concentration (minor) in Business Foundations, 1999.

**Bachelor of Journalism, with Honors** — News and Public Affairs, 1999. Senior thesis: "Media and The Civil Rights Movement: A Case Study of Selma, Ala."

### OTHER EXPERIENCE

- Named **Volunteer of the Year** for 2000 by San Antonio's Mental Health Association.
- Created a site with links for computer-assisted reporting, <http://henrichs.net/reporters>
- Skilled in PageMaker, Photoshop, Illustrator, HomeSite, QuarkXPress, PowerPoint, Excel, Word, and other PC and Macintosh applications